



# ICOMTT2020

INTERNATIONAL CONFERENCE ON MANAGEMENT TECHNOLOGY AND TOURISM  
SOCIAL VALUE CREATION



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ALENTEJO 2020

COMPETE 2020

PORTUGAL 2020



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Fundação para a Ciência e a Tecnologia

<http://icomtt2020.ipsantarem.pt>

## 2ND CALL FOR PAPERS (Extended Deadline)

### Scope and Goals

The 1st International Conference on Management, Technology and Tourism: Social Value Creation (ICOMTT2020) emerges as an outcome of the *Volto Já Project - Senior exchange program* developed by Polytechnic Institute of Santarém, Polytechnic Institute of Beja and Santa Casa da Misericórdia de Santarém.

We invite you to participate in the ICOMTT2020 to be held on **February 6 – 7, 2020**, at the School of Management and Technology of Santarém, Santarém, Portugal.

The International Conference on Management, Technology and Tourism is focused on the following topics:

- Management
- Social Economy
- Corporate Social Responsibility
- Information and Communication Technologies
- Business Information Systems
- Sustainability
- Health
- Social Welfare
- Innovation
- Tourism
- Hospitality



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- Business Ethics
- Finance and Accounting
- Quality of life
- Community Psychogerontology
- Universal Design.

All accepted abstracts presented in the conference will be published in the conference abstract e-book (with ISBN), published on the conference website. The authors of the accepted full papers will be invited to publish in the e-book of the conference or in one of the associated international journals.

All submissions will be peer reviewed and evaluated based on originality, technical and/or research content/depth, accuracy, relevance to conference, contributions, and readability.

## Important Dates

- **Deadline for abstract and full paper submissions: December 1, 2019**
- Acceptance notification: January 3, 2020
- Early registration deadline: January 20, 2020
- Submission of final versions (abstracts and full papers): January 19, 2020
- Program announcement (provisory): January 22, 2020
- Authors' registration deadline: January 25, 2020
- Program announcement (final): January 31, 2020
- **Conference date: February 6 and 7, 2020**

## Submission Guidelines

All authors are kindly encouraged to contribute and shape the conference through the presentation of their research abstracts and full papers. Authors are advised to submit abstracts or full-length papers via the submission system (available on <http://icomtt2020.ipsantarem.pt/submit-a-paper/>). The submission of full papers is optional. Abstract and full papers must be written in English.

For the proposals please use one of the following templates available on <http://icomtt2020.ipsantarem.pt/submission-guidelines/>:

- Abstract template
- Full paper template.

Submissions will be reviewed on a double-blind review basis, so authors' names and affiliations **should not be included in the initial submission**. This information should only be included in the final version of accepted documents.

**Modes of Presentation:** oral presentation or poster presentation.







Oral presentations will be the major part of sessions at the ICOMTT2020 conference. The presentations will take place in parallel sessions. Please note that oral presentations should last no longer than 15 minutes (including 3 minutes for questions). The official language of the conference is English, but oral presentations in Portuguese and Spanish are accepted if the PowerPoint presentation is in English.

Posters provide an opportunity to attract interest in your research. Poster dimensions: A0 (841 x 1189 mm / 33,1 x 46,8 in). Posters should be written in English. Authors are responsible for the printing and displaying of the poster on the first day of the conference.

## Copyrights

The contribution must be original and unpublished and must not have been submitted to any journal or other conference.

It is the author's responsibility to ensure that where copyright materials are included within an article, the permission of the copyright holder has been obtained.

## Acceptance notification

Authors will be notified of the decision via email. The inclusion of the communications and posters in the program is subject to the formalization of the registration of at least one author.

## Publication Opportunities

All accepted abstracts presented in the conference will be published in the conference abstract e-book (with ISBN), published on the conference website.

The authors of the accepted full papers will be invited to publish in the e-book of the conference or in one of the following international journals (with fast-track system):

- **E-book of the conference** intitled "Management, Technology and Tourism: Social Value Creation" (with ISBN).
- **Review of Business and Management / Revista Brasileira de Gestão de Negócios** (<https://rbgn.fecap.br/RBGN>) – indexed in Thomson Reuters / Web of Science Core Collection (SSCI) (JCR Impact factor 2018: 0.484), Web of Science - Essential Science Indicators, Scopus (CiteScore 2018 of 0.52) and Capes Qualis (A2). (\*)
- **International Journal of Information Systems and Project Management** (<https://ijispm.sciencesphere.org/>) – indexed in Thomson Reuters / Web of Science Core Collection (ESCI), Scopus (CiteScore 2018 of 1.67), SJR (Q2), EBSCO, IET Inspec, DOAJ and Association for Information Systems. (\*)
- **Tourism & Management Studies** (<https://www.tmstudies.net/index.php/ectms>) - indexed in Thomson Reuters / Web of Science Core Collection (ESCI) and Web of Science/Scielo Citation Index. (\*)

(\*) Note: The publication with fast-track system is reserved to the best accepted papers and it follows the format and quality standards of each journal. If you would like your paper to be





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considered for publication in one of the previous journals, please note that papers submitted for publication could follow an additional review process.

## Fees and dates for registration

### Early registration

Until January 20, 2020

- Participants with presentation (oral presentations or poster presentation) – 100€
- Participants without presentation – 100€
- Special conditions for (upon presentation of evidence):
  - Students of the Polytechnic Institute of Santarém/Beja – 40€
  - Professors or other professionals of the Polytechnic Institute of Santarém/Beja – 50€
  - *Allumni* of Polytechnic Institute of Santarém/Beja – 40€

### Late registration

After January 20, 2020

- Participants with presentation (poster, communication) – 150€
- Participants without presentation – 150€
- Special conditions for (upon presentation of evidence):
  - Students of the Polytechnic Institute of Santarém/Beja – 60€
  - Professors or other professionals of the Polytechnic Institute of Santarém/Beja – 75€
  - *Allumni* of Polytechnic Institute of Santarém/Beja – 60€

### Conference fees include

- Admission to all sessions (6-7 February 2020)
- Handout materials and information package as well as Wifi passwords
- Participation certificates
- 3 coffee breaks, 1 lunch
- Social program

### Conference registration and payment

Registration is made online by completing the registration form (available soon on <http://icomtt2020.ipsantarem.pt/registration-fees/#>). The registration fee should be paid via bank transfer to:

**IBAN:** PT50 0781 0112 01120013406 83

**SWIFT Code:** IGCPTPLXXX

After payment, confirmation of the bank transfer should be sent to the e-mail [cont.aprov.patrim@esg.ipsantarem.pt](mailto:cont.aprov.patrim@esg.ipsantarem.pt) with the subject "ICOMTT2020".







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## General conditions

Registration will be confirmed after receiving full payment. Those who do not receive a confirmation notice before the conference are requested to contact the registration secretariat: [icomtt2020@ipsantarem.pt](mailto:icomtt2020@ipsantarem.pt).

Only authors who complete their registration before 25 January 2020 will be included in the program.

The date of payment is decisive for the registration fee. Even if the registration form is received before the early bird or regular deadline, it will not be considered as early or regular registration if the payment has not been received before the deadlines.

The inclusion of the communications/posters in the program is subject to the formalization of the registration of at least one author.

The organizing committee plans to take photographs and video material at the ICOMTT2020, Santarém, Portugal, and reproduce them in news or promotional material, whether in print, electronic or other media, including the conference website and social media. By participating at the ICOMTT2020, you grant Polytechnic Institute of Santarém/Beja the right to use your name, photograph and biography for such purposes.

## Venue

### Conference Location

The conference will take place at the School of Management and Technology of the Polytechnic Institute of Santarém.

### Polytechnic Institute of Santarém

The Polytechnic Institute of Santarém (<https://www.ipsantarem.pt>) is a public higher education polytechnic institution at the service of society. It is committed to providing citizens with a high level of qualification with a view to the production and diffusion of knowledge, and the creation, transmission and diffusion of professional knowledge, science, technology, the arts, guided research and experimental development. Focus is given to the student and surrounding community within an international framework of reference.

The Institute is recognized as a pole of development and a reference for the training, culture and research developed in the region. Established in the 1970s, it currently comprises five Schools, four in the city of Santarém and one in the city of Rio Maior.

### School of Management and Technology

The School of Management and Technology of Santarém (<https://siesgt.ipsantarem.pt>) is an organic unit of the Polytechnic Institute of Santarém committed to providing citizens with high level qualifications with a view to the production and diffusion of knowledge, the creation, transmission and dissemination of professional knowledge, culture, science, technology, applied research and experimental development. Focus is given to the student and the surrounding community within an international framework of reference.







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School of Management and Technology of the Polytechnic Institute of Santarém

The School of Management and Technology of Santarém is a fundamental pole liaising with the local socio-economic reality and is attentive to the challenges and demands from abroad. It is currently in a phase of great dynamism that is driving important structuring projects aimed at making a major impact on regional development.

GPS Coordinates: 39.221, -8.687031

Postal address: Complexo Andaluz, 2001-904 Santarém, Portugal

## Santarém

Visitors to Santarém can travel back in time as the city has over three thousand years of history. Archaeologists have found evidence of the many civilizations that passed through Santarém over the centuries.

Santarém on the YouTube: <https://youtu.be/gHERjhAur2A>

The foundations of the city of Santarém (*old scalabis*) tell off Greco-Roman times and Christian mythology. During this period, it became the main commercial warehouse of the middle Tagus and one of the most important administrative centers of the Lusitania province. Located on a plateau, the city of Santarém, also called the city of seven hills, is the capital of the district and of the province of Ribatejo. It is recognized for its imposing artistic past and as the glorious "Capital of Portuguese Gothic".

## Conference Secretariat

Conference website: <http://icomtt2020.ipsantarem.pt/>

Postal Address:

Escola Superior de Gestão e Tecnologia de Santarém

Complexo Andaluz, Apartado 295, 2001-904 Santarém

Portugal

Email: [icomtt2020@ipsantarem.pt](mailto:icomtt2020@ipsantarem.pt)

